

LEFAY RESORT & SPA DOLOMITI

Lefay Resort & SPA Dolomiti, second jewel in the Lefay Resorts Collection, opened its doors on 1st August 2019. It is located in Pinzolo within the ski area of Madonna di Campiglio, the biggest in Trentino: with 150 km of slopes, 4 snowboard parks and a single ski pass valid for the entire area, it is the seat of international competitions such as the Alpine Ski World Cup. Immersed in the splendid scenery of the Dolomites, declared by UNESCO a "World Heritage Site", the resort is official member of the prestigious networks Preferred Hotels & Resorts, Legend Collection, Virtuoso and Traveller Made.

The property is characterised by an architecture integrated with the surrounding landscape, technologies that reduce energy consumption and emissions, and a constant attention to the social and economic development of local communities. Consistently with the activities carried out with the first property on Lake Garda and as part of the Lefay Total Green project, Lefay Resort & SPA Dolomiti has obtained the ISO 9001, 14001 and 14064 certifications, as well as the Green Globe, ClimaHotel® and Being Organic & Ecological SPA (EcoCert) certifications. The Group fully offsets the property's CO₂ emissions.

Suites feature natural fabrics and precious local materials such as oak and chestnut wood and local stones. The 88 rooms are lightened by big windows and look out to the colours of the woods, the outdoor pool or the valley. They are divided into five categories: 50 Prestige Junior Suites (57 sqm/610 sqft), 27 Deluxe Junior Suites (57 sqm/610 sqft), 5 Family Suites (92 sqm/990 sqft with two separate bedrooms and two bathrooms), 5 Exclusive SPA Suites (100 sqm/1,080 sqft with private wellness area with Jacuzzi and bio sauna) and the marvellous Royal Pool & SPA Suite (up to 430 sqm/4,630 sqft with three bedrooms, wide walk-in wardrobe, dining area up to 8 people with fully-furnished kitchen, living room, marble bathroom with Jacuzzi®, private spa with treatments area, infrared sauna, steam sauna and shower with chromotherapy, relaxation zone, terrace and private heated whirlpool with natural chlorination). Inside the resort there are also

21 Residences distinguished by precious materials such as oak, local tonalite stone, burnished glass, travertine and high-quality Italian fabrics. Furniture is tailor-made and mixes artisan expertise with Italian design. Each single unit has been studied to offer an excellent home experience in full respect of the environment, thanks to building energy class A certification and the use of renewable energy sources. It also offers state of the art entertainment technologies. The 21 private Residences (from 98 sqm/ 1,054 sqft to 275 sqm/ 2,960 sqft) have direct access to all the resort's services and they are available for stays.

LEFAY SPA DOLOMITI

Lefay SPA Dolomiti is an exclusive temple to wellness where senses and soul are regenerated. Innovation, nature and a unique wellness method are the principles of a place where East and West blend together to recover inner harmony. Thanks to its 5,000 sqm (53,820 sqft), it is among the largest wellness area in the Alps and consists of four levels: a whole floor with more than 20 cabins where the latest wellness treatments inspired by alpine nature are carried out, together with the multi-award winning signature massages; the pool area featuring the indoor/outdoor pool heated all year round; a floor dedicated to fitness including a 24h gym with the exclusive Technogym® Artis Line equipment and, lastly, the adults zone which hosts the indoor pool, entirely made by tonalite (local stone) and the innovative Energy and Therapeutic Path, inspired by the Lefay SPA Method philosophy and composed of 5 areas with different types of saunas, materials, phytotherapy and aromatherapy. They are all connected to the large central whirlpool with water enriched by magnesium salts.

The Lefay SPA Scientific Committee has created Lefay SPA Method, an innovative wellness method that stems from the blending of Classical Chinese Medicine with Western scientific research. This union is the basis of the Lefay SPA Method Energy and Therapeutic World, composed by five areas: The Green Dragon, The Red Phoenix, The White Tiger, The Black Tortoise and the Centre, distinguished by different levels of temperature and humidity and dedicated phytotherapy. Being inside these zones, in a world of analogies and symbolism, will help us to understand the type of energy we need

to find balance again. They represent the relationship between our body and the elements, the seasons and the unique paths of our existence: each season is linked to an organ and to specific individual characteristics.

Lefay SPA treatments have been created combining traditional massage techniques to stimulate energy points and meridians and are tailor-made for the individual's physical and mental state, for a deep and long-lasting result. The Signature offer includes face and body energy massages, energy aesthetic rituals for face and body and the special section "Scents of the Forest", dedicated to the territory: sensorial journeys where scents of the forest, evergreen essence and alpine flowers are released. Among these last ones, the special Black Tortoise wellness paths are to be highlighted.

Lefay SPA Dolomiti also offers consultations and treatments in the fields of Western, massage and physiotherapy and osteopathy, as well as a rich menu of à la carte proposals: Western and Eastern massages, treatments carried out using innovative aesthetic equipment and sensual Eastern rituals. Two enchanting Private SPAs inspired by the alpine nature with exclusive wellness paths are dedicated to couples.

All treatments are carried out using the Lefay SPA "Tra Suoni e Colori" cosmetic line, created in accordance with the principles of nutricosmetics; a "smart" product line that combines nature and science with a visible and immediate effect. Products can be purchased in the Lefay SPA Shop and online at lefyshop.com.

LEFAY VITAL GOURMET

"Even food may become food for the soul". Lefay Vital Gourmet champions the respect of seasons, the selection of high-quality ingredients and the enhancement of fresh products. A philosophy based on sustainability and distinguished by five principles: Mediterranean diet, seasonality, Italian spirit, ethics and privilege of local suppliers. The Michelin-starred Executive Chef Matteo Maenza applies these values in the two restaurants of the resort: the "Grual" Restaurant and the Dolomia Restaurant.

“GRUAL” RESTAURANT

Ethic and selected products for a culinary emotional experience. Inspired by an enchanted forest, the Michelin-starred Restaurant takes its name from the backdrop mountain of the resort, enhancing ingredients of organic suppliers from Trentino - Alto Adige.

Services: dinner, also open to external Guests.

DOLOMIA RESTAURANT

A distinctive and elegant space with large windows overlooking the surrounding mountain scenery and offering great views throughout the year. It is an ideal setting for a gastronomic experience that brings together traditional recipes and contemporary flavours. Services: for the Resort Guests only, breakfast, lunch and dinner.

OTHERS

Lounge Bar

A warm and enveloping amber space offers the best selection of international cocktails and liqueurs with an enchanting view over the town.

Sky Lounge

Touched by the sky, immersed in the extraordinary beauty of the surrounding peaks: the perfect setting to relax whilst sipping a drink in front of the main fire.

Pool Bar

Open only in Summer, to relax by the pool.

Cigar Lounge

An intimate setting that offers the best selection of cigars and spirits from all over the world.

Meeting

The resort features a meeting centre with a large room for groups and a boardroom, both fully equipped with the latest technology and a dedicated foyer. In addition, the Dolomia Restaurant offers a room for events.

SUSTAINABILITY

“Personal wellness should never overlook environmental wellness”, particularly today that the impact of man on nature and its effects can no longer be ignored. This is why, consistently with the first property of the Collection, also Lefay Resort & SPA Dolomiti has been designed and built with respect for the environment thanks to a perfect architectural integration into the surrounding countryside and latest-generation technologies that allows to reduce energy and water consumption, as well as the use of renewable green energy.

The Resort, inspired by the local types of construction and materials reinterpreted in a contemporary key, has not been designed as a single huge building, but is divided into three units: the main services are located within the central body, that strongly characterises the entire project and represents the iconographic “diamond” element of the Dolomites; from here the Suites spread out towards the side wings, completely coated in fir and larch wood. This design peculiarity has involved a considerable effort in the construction phase, rewarded by a final result consistent with the Group’s philosophy: the resort is integrated into the surrounding landscape and, thanks to the inclusion in the morphology of the land with southern exposure, it enjoys solar radiation throughout the day.

Furthermore, the important investment in state-of-the-art technologies has resulted in a real power plant for the production of electrical energy, heating and cooling, composed by: biomass plant, cogeneration plant and free cooling system. Also management software have been implemented to reduce energy and water consumption, together with a careful environmental policy towards waste disposal and Guests' awareness.

Consistent with the Lefay Total Green project, the Resort totally offsets its emissions in conformity with the provisions of the Kyoto Protocol, contributing to the realisation of projects enabling the reduction of CO₂ emissions and other greenhouse gases.

CERTIFICATIONS

TOP EMPLOYERS ITALY

Since 1991, this organisation has been certifying corporate excellence in Human Resources at a global level and this year it has included Lefay Resorts & Residences among the 131 companies certified Top Employers Italia 2022. This certification is very prestigious because only the most virtuous companies in terms of working conditions, benefits, career plans, investments, training and development and HR policies focused on professional and personal growth are considered worthy of this recognition.

CLIMAHOTEL®

The resort is ClimaHotel® certified, a seal of sustainability for accommodation facilities that successfully contribute to the sustainable development of the company, both through the integration of innovative and sustainable technologies, and through strategic measures in management practices. Sustainability is thus applied and made visible also to Guests, certifying that their holidays are spent in a sustainable resort.

GREEN GLOBE

Since October 2020, Lefay Resort & SPA Dolomiti is officially member of Green Globe, the certification for sustainable tourism based on 44 criteria and 380 technical indicators that recognises facilities with excellent results towards the Employees, the local community and the environment. Located in California, USA, and represented in over 83 countries worldwide, is the first programme to have developed international reference standards for properties operating in the wellness industry.

ISO 14001 – ISO 9001 – ISO 14064 CERTIFICATIONS

Environmental certification ISO 14001, for the “Design and management of architectural

solutions for innovative and eco-compatible structures” phase; ISO 9001 quality certificate and the ISO 14064, which certifies the analysis of the Resort’s CO₂ emissions carried out by the Italian Ministry of the Environment.

VOLUNTARY AGREEMENT WITH THE ITALIAN MINISTRY OF THE ENVIRONMENT

On 20 December 2011, Lefay Resorts signed a voluntary agreement with the Italian Ministry of the Environment, the Land and the Sea, for the promotion of joint projects aimed at the analysis and neutralization of the climate impact of its activities.

ADAMELLO BRENTA NATURE PARK “PARK QUALITY BRAND – ECST”

This double certification has been created to guarantee a sustainable model of tourism. On one hand, it certifies the commitment to safeguarding biodiversity, reducing environmental impacts and ensuring the survival of local production. On the other, it certifies the pursuit of values such as the continuous improvement of the area by protecting landscapes and cultural heritage, reducing pollution and waste of resources, ensuring social cohesion and the wellbeing of the local community, while measuring the environmental impact of tourism.

AWARDS

2023

Connoisseur Circle Hospitality Award : “Best Hospitality Sustainable Hotel”

Traveller’s World Awards: Top 10 “Best Spas/ Health Retreats in the World”

World Luxury Hotel Awards: “Best Luxury Wellness Hotel” in the World, “Best Luxury Mountain Hotel” in Europe

World Luxury SPA Awards: “Best Luxury Ski Resort Spa” in the World, “Best Luxury Eco Spa” in Europe, “Best Luxury Mountain Resort Spa” in Southern Europe

Guida „Ristoranti d’Italia 2024 “Gambero Rosso: „Due Forchette” al Ristorante Gual

World Spa Awards: Italy’s Best Resort Spa

Tripadvisor Travelers Choice Award: “Best of the Best Italy”

Preferred Hotels & Resorts GIFTTS Pineapple Awards: “Overall Corporate Social Responsibility”

World SPA & Wellness Awards: “Sustainable Spa of the Year”

Condé Nast Johansens Awards for Excellence: “Best SPA Facilities”

2022

Guida „Ristoranti d’Italia 2023 “Gambero Rosso: „Due Forchette“ al Ristorante Grial
World Luxury Hotel Awards: “Luxury Mountain Resort” in Europe
World Luxury SPA Awards: “Luxury Mountain Resort Spa” in the World
World SPA Awards: “Europe’s Best Resort SPA” e “Italy’s Best Resorts SPA”
World Travel Awards: “Italy’s Leading Luxury Resort”
Condè Nast Traveller Readers’ Choice Awards: “World’s TOP 30 SPA Destinations”
Forbes Travel Guide: Star Award Winner
Guida “I Ristoranti e Vini d’Italia 2022” L’Espresso: “Due Cappelli” al Ristorante Grial

2021

Condè Nast Traveller Readers’ Choice Awards: “World’s TOP 30 SPA Destinations”
Guida „Ristoranti d’Italia 2022” Gambero Rosso: „Due Forchette” to Grial Restaurant
World SPA Awards: “Italy’s Best Resort Spa”, “Europe’s Best Resort Spa”
World Travel Awards: “Italy’s Leading Luxury Resort”
World Luxury SPA Awards: “Luxury Mountain Resort SPA” in Southern Europe
World Luxury Hotel Awards: “Luxury Mountain Resort” in Southern Europe
International Travel Awards 2021: “Best 5 Star Luxury Resort in Europe”, “Best Ski Resort in Europe”
Tripadvisor Travellers’ Choice 2021
Haute Grandeur Global Awards: “Best Destination Spa” in Europe, “Best Eco Spa” in Europe, “Best New Hotel Spa” in Europe, “Best Spa Design” in Italy

2020

Destination Deluxe Awards: “New Hotel of the Year”
World Luxury Hotel Awards: “Luxury Mountain Resort” in Italy
World Luxury SPA Awards: “Luxury Mountain Resort SPA” in Southern Europe
World Travel Awards: “Europe’s Leading New Resort”
Condé Nast Johansens Awards for Excellence “Best Treatment Menu”
World SPA Awards: “World’s Best New Resort SPA”
European Health & SPA Award: “Best SPA Innovation”
Condé Nast Traveller Readers’ Choice Awards: “World’s TOP 30 SPA Destinations”
Small Luxury Hotels of The World Awards: “Most Mindful Wellness Retreat”
SPA Star Awards 2020: “Special Award”
National Geographic Traveller “Big Sleep Awards 2020”: “Wellness Wonder”
Hospitality Design Reader’s Choice Awards 2020
Connoisseur Circle Hospitality Awards: “Best Hospitality Newcomer”
Spa Awards “Best Spa Concept”



Hideaways Reader's Choice Awards 2020 "Best new Spa-Hotel of the World"

2019

Prime Traveller Awards "Opening of the Year"

Resort Contacts:

Via Alpe di Grual 16,
38086 Pinzolo (TN)
Tel. + 39 0465 768800
res.dolomiti@lefyresorts.com

Press Contacts:

Hill & Dean PR
Emma Hill / Tiggy Dean
Tel: +44 208875 9923
emma@hillanddeanpr.com
tiggy@hillanddeanpr.com

Mirella Prandelli, Lefay Resorts
PR & Communication Manager
Tel: + 39 0365 441748
m.prandelli@lefyresorts.com